

President **Prof. Oliver Günther, Ph.D.**

President's Commissioner for Knowledge and Technology Transfer **Prof. Dr. Hans-Hennig von Grünberg**

Contact **Am Neuen Palais 10, 14469, Potsdam**

Website & Social media **www.uni-potsdam.de**



General Information

Embedded in the unique cultural landscape of Potsdam, close to the Prussian Palaces and Gardens, the still young University of Potsdam (UP) has established itself at three locations. The campus Am Neuen Palais, which is in the immediate proximity of the Park of Sanssouci, is home to the Faculty of Arts. The Faculty of Economics and Social Sciences, the Law Faculty and the Digital Engineering Faculty are in Griebnitzsee, not very far from Babelsberg with its historical film studios. In rural Golm, where one of the largest science parks of the region has grown, there are the Faculty of Science and the Faculty of Human Sciences.

At the *UP Potsdam Transfer* is the central institution for start-ups, innovation, and the transfer of knowledge and technology. The previous successes of knowledge and technology transfer at the UP are based not only on the university's strengths in research and teaching, but above all on diverse, cross-institutional and cross-disciplinary collaborations. The cooperations established over the past 30 years with numerous institutions and personalities from science, politics, business and society in Brandenburg and Berlin has sustainably promoted the transfer and innovation processes initiated by the University of Potsdam. This is one of the reasons why the UP has regularly ranked in the top three places in the "Gründungsradar" of the Stifterverband for several years (2020: 3rd place).

In addition to the transfer and start-up service, the project Innovative Hochschule Potsdam - Inno-UP for short - is a part of Potsdam Transfer. Focused on the Campus Golm the project aims to strengthen transfer within the faculties of the side. One instrument for this are the joint labs which are being set up together with the Fraunhofer Institute for Applied Polymer Research IAP. Joint labs are long-term innovation spaces that transcend organizational and subject boundaries. In this way, scientific, transfer-oriented collaborations are to be intensified, and innovation developments and spin-offs stimulated. Inno-UP is part of the federal-state initiative "Innovative University".

Key facts (figures from winter semester 2019/2020)

- **Founded in 1991**
- **21,229 students - 2,911 international students & 12,025 female students**
- **29 international degree programs, 20 of which in English**
- **Seven faculties with 328 professors, 17 junior professors and 79 professors jointly appointed with other institutions**
- **59 international university partnerships and 17 faculty partnerships**

CENTRAL RELATED INFRASTRUCTURE & RESOURCES

- Potsdam Transfer as the central institution for start-ups, innovation, and the transfer of knowledge and technology with Transfer Service, Start-up Service and the project *Innovative Hochschule Potsdam* (Inno-UP for short)
 - Since 2018 awarded as "Innovative Hochschule" by the BMBF (project Inno-UP)
 - Joint Labs: the University of Potsdam and the Fraunhofer Institute for Applied Polymer Research IAP create cross-organizational, jointly usable experimentation and thinking spaces
1. Joint Lab OPAT – an expert pool for Optical Process Analysis in Golm
 2. Joint Lab BioF - research for health - interdisciplinary collaboration of biology, biotechnology, chemistry and physics in Golm



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